

a comprehensive report containing data about the quality of life in Northwest Michigan.

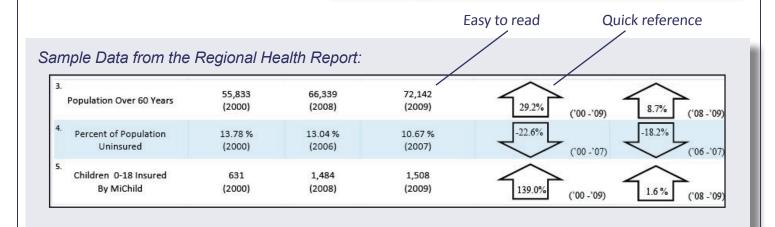
Benchmarks Northwest is a citizen and policymakers' guide to assess and monitor quality of life issues in our regional community. The counties included in Benchmarks Northwest are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.

The community issues are categorized into the following areas of interest:

- Culture & Recreation
- Economy & Employment
- Education
- Government
- Health
- Infrastructure
- Natural Resources & Environment
- · Population Dynamics

"Data indicators, such as Benchmarks Northwest, are especially useful when working on grant applications, annual reports, or business strategies."

> Matt McCauley, Director of Regional Planning and Community Development, NWMCOG



Benchmarks Northwest is available online:

nwm.org/benchmarks

A program of

