



13th Annual

SUSTAINABLE BUSINESS CONFERENCE *of* MICHIGAN

April 28-30, 2010

Grand Traverse Resort and Spa
100 Grand Traverse Village Blvd.
Acme, Michigan (near Traverse City)



Creating Connections: Revitalizing Michigan in Manufacturing, Agriculture and Tourism

Conference Agenda at a Glance

- Wednesday April 28th** 2:00 PM: Two Tours— (limited seating)
1. Wineries (or) 2. Businesses
- Thursday April 29th** 8:30 AM: Welcome
Plenary
Lunch
Educational Working Sessions
5:00 PM: Reception/Exhibitors
- Friday April 30th** 8:30 AM: Plenary—Speakers/Presentations
12:30 PM: Adjourn

Accommodations

Discounted room rates are available at the Grand Traverse Resort & Spa: \$99 Hotel guest room or \$129 Tower guest room, (taxes and resort fee extra). The Resort is a certified Leader by Green Lodging Michigan.

Book your Hotel or Tower guest room reservation online at: www.grandtraverseresort.com

Click: [group reservations](#) > Enter code: NMCOG410

Or call 800-968-7352 > Mention Michigan Sustainable Business Forum Conference and Code: NMCOG410.

Registration

\$100 per person early bird registration
by March 31, 2010. \$150 per person after March 31st
Registration Deadline: April 20, 2010
Winery or Business Tours — \$30 per person
Please register online or by mail or FAX (mail check)

Online registration is available at:
www.nwmsbf.org

Payment type: Check or Money Order
Payable to: NWMCOG

Northwest Michigan Council of Governments
Attn: Patty O'Donnell
PO Box 506, Traverse City MI 49685-0506

Email: pattyodonnell@nwm.cog.mi.us
Phone: 231-929-5039 Fax: 231-929-5012

Please register by mail, FAX, or online by March 15, 2010 (Early Bird) or by April 15, 2010 (see above).

Name 1 (first and last) _____ Email: _____ Business Tour
 Winery Tour

Name 2 (first and last) _____ Email: _____ Business Tour
 Winery Tour

Name 3 (first and last) _____ Email: _____ Business Tour
 Winery Tour

Name 4 (first and last) _____ Email: _____ Business Tour
 Winery Tour

Winery Tour or Business Tour Registrants _____ x \$30 = Sub Total \$ _____

Conference Registrants _____ x \$100 by 3/15/10 or \$150 after 3/15/10 = Sub Total \$ _____

Grand Total: \$ _____

Company Name: _____

Address: _____

City/St/Zip: _____

Organization/Committee/Agency: _____

Phone: _____ Email: _____



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